

# Julius Atsu Kouko

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## PROFESSIONAL SUMMARY

- Passionate and self-motivated software engineer with a passion for problem-solving innovative projects and a focus on user-friendly and impactful web applications.
- Eager to contribute my technical expertise, creativity, and teamwork to make a meaningful impact in dynamic and collaborative teams.

## EDUCATION

### Codetrain Africa, Accra, Ghana

Programme of Study: Software Engineer, Class of 2022.

Relevant Courses: Frontend Development, Backend Development and Mobile Development

## PROFESSIONAL WORK EXPERIENCE

### Digital Organic (United Kingdom)

UI/UX Designer and Web Designer (WordPress & Elementor) | April 2025 - PRESENT

- Began as a UI/UX Designer before transitioning into web design to merge design strategy with site implementation.
- Designed and prototyped responsive web layouts tailored to client goals, improving visual appeal and user flow.
- Developed and customized websites using WordPress and Elementor, focusing on SEO optimization and accessibility.
- Worked closely with teams to refine user journeys, resulting in a 20% increase in client satisfaction scores.
- Improved website usability, reducing bounce rates through cohesive design and faster page loading.

### Freelance Frontend & Web Developer

December 2024 - PRESENT

- Designed and developed multiple freelance projects for clients across industries using React.js, Vue.js, and WordPress.
- Delivered responsive, user-friendly websites and web apps that balanced functionality and creativity.
- Collaborated with designers and backend developers to implement seamless, scalable, and interactive interfaces.
- Enhanced client satisfaction by adhering to deadlines and incorporating real-time feedback

effectively.

- Maintained high-quality standards in code structure, UI performance, and design consistency.

### **CrownCity Technologies ([crowncitytechnologies.com](http://crowncitytechnologies.com))**

Frontend Developer | December 2023 - PRESENT

- Leading frontend development to deliver responsive, accessible, and engaging user experiences across devices.
- Collaborating with designers and backend engineers to translate design concepts into interactive, high-performance user interfaces.
- Optimizing layout and visual elements to enhance design aesthetics while ensuring technical feasibility and fast load times.
- Incorporating interactive components and animations to boost user engagement and drive seamless interactions.
- Performing usability assessments and A/B testing to iteratively refine UI components, contributing to a user-centered design that exceeds expectations.

### **Off-Web ([Off-Web.com](http://Off-Web.com))**

Web Designer | September 2024 (Contractor)

- Designed and implemented intuitive and visually appealing website layouts to improve user engagement and accessibility.
- Collaborated with the development team to integrate designs with backend systems, ensuring a cohesive and responsive web experience.
- Selected and customized color schemes and typography to create consistent, brand-aligned visuals.
- Conducted user feedback sessions and made iterative improvements, resulting in a 15% increase in user satisfaction.

### **Chopmoney([chopmoney.co](http://chopmoney.co))**

Junior Frontend Designer | July 2023 – January 2024

- Designed and developed user-centric web interfaces, improving cross-device compatibility and boosting user engagement by 30%.
- Collaborated closely with backend teams to ensure seamless integration of user-facing features and backend functionalities.
- Enhanced user conversion rates by 20% through A/B testing and feedback-driven design improvements.
- Utilized React, HTML, CSS, and JavaScript to create scalable, responsive components adhering to coding standards and best practices.

### **Prilux Business**

UI UX and Graphic Designer (Contractor) | August 2022 – May 2024

- Delivered intuitive UI designs that improved user satisfaction by 25% and decreased onboarding time by 15%.
- Conducted product research and usability testing, leading to a 10% boost in product adoption.
- Worked cross-functionally to gather insights, set design requirements, and translate feedback into design enhancements that align with usability best practices.

## PROJECT EXPERIENCE

### Translation & Transcription Web Application

- Contributed as part of a multidisciplinary team to build a secure, three-phase web app for **Users, Transcribers/Translators, and Admins**.
- Designed and implemented user flows that supported secure file handling and progress tracking.
- Focused on human-powered translation and transcription, promoting confidentiality and trust.
- Assisted in UI development, API integration, and workflow optimization for enhanced usability.

### CRM Platform (MERN APPLICATION)

- Designed and developed a **full-stack CRM application** using the **MERN stack (MongoDB, Express.js, React.js, Node.js)** to streamline business processes.
- Independently built the backend architecture through **self-driven research and rapid learning**, implementing secure authentication, user management, and API integrations.
- Led the frontend development with React.js, creating an intuitive, responsive, and data-driven dashboard experience.
- Collaborated with team members to refine workflows, optimize data flow, and enhance real-time interaction.
- Delivered a scalable solution that improved team efficiency and project visibility across departments.

### MeBot: AI Note-taking and ChatBot Mobile App (React Native, Firebase, OpenAI API)

- Developed a mobile app with intelligent chat and note-taking features using NLP and the OpenAI API.
- Built with React Native for responsive design and Firebase for backend scalability, delivering a smooth and intuitive mobile experience.

### FlavorFusion: Food Recipe Website (React.js, Tailwind CSS, Edamam API)

- Built a food recipe site with dynamic API integration, providing personalized recipe suggestions.
- Ensured a visually compelling and responsive design, optimized for performance across devices.

## COURSES & CERTIFICATIONS

**Foundations of User Experience Design**  
Coursera | Issued August 2021

## SKILLS & TOOLKIT

### Programming

- HTML and CSS
- Tailwind | MaterialUI |
- JavaScript
- React JS | Next JS | Vue JS
- Node JS | Express JS | RESTful APIs | MERN Stack | Authentication Systems | CRUD Operations | Data Modeling | API Integration,
- Firebase | MongoDB
- Azure DevOps
- Version Control (Git) | Github
- WordPress (Elemento)

### Design and Creativity

- Visual Design
- UX Design
- Interaction Design
- User Research
- Design System
- Wireframing
- Prototyping
- Web Design

### Softwares

- Microsoft Office Suite
- Adobe Suite
- Figma
- Xcode
- VS Code
- Github
- Canva

## REFERENCES

Available Upon Request